

Invitation: Online event (Zoom)

**Regional strategies to restart the economy
how do we emerge from the Covid-19 crisis?**

Field reports from different European regions
with insights from Brussels and Baden-Württemberg

Monday, 14 September 2020, 2.00 pm – 4.30 pm

The Covid-19 pandemic affects all areas of life worldwide. Society and the economy are experiencing restrictions and slumps on an unknown scale; life plans, production targets and development strategies are being questioned and have to be adapted and realigned at short notice. In order to mitigate the consequences of the economic crisis, new record levels of recovery programmes are being set up. In addition to the programmes and measures of the European Union and the individual Member States, the regions themselves are also taking the initiative and trying to stabilise their economies with their own resources and innovative ideas.

- How can we return from the crisis to the new normal?
- What opportunities does the restart offer for the ecological and social transformation?
- How can the European regions face the future stronger together?

We want to get into virtual conversation about these questions at European level. Learn about crisis management strategies from different innovation regions in Europe. You are invited to interact with the speakers via digital tools.

The languages of the event are English and German. The online event will be simultaneously translated. The participation is free of charge.

Registration by **10 September 2020** at the latest at
<https://www.surveymonkey.de/r/9H7VQLK>

The online event is hosted by:

- Katrin Schütz, State Secretary at the Ministry of Economic Affairs, Labour and Housing Baden-Württemberg
- Sylvia M. Felder, Regierungspräsidentin of the Regierungspräsidium Karlsruhe
- Ralph Schlusche, Director of the Rhine-Neckar regional association

PROGRAMME

Moderation:	<i>Dr. Petra Püchner</i> European Affairs Commissioner of the Minister of Economic Affairs, Labour and Housing Baden-Württemberg Director of the Steinbeis-Europa-Zentrum
2.00 pm	Opening <i>Sylvia M. Felder</i> Regierungspräsidentin of the Regierungspräsidium Karlsruhe
2.05 pm	Keynote 1 Strategies and measures in Baden-Württemberg <i>Katrin Schütz</i> State Secretary at the Ministry of Economic Affairs, Labour and Housing Baden-Württemberg
2.15 pm	Keynote 2 Recovery plan for Europe <i>Dr. Jörg Lackenbauer</i> Economic and Policy Analyst DG Regio European Commission
2.25 pm	Reflection: Together for a new economic start Interaction with online participants <i>Katrin Schütz</i> <i>Sylvia M. Felder</i> <i>Ralph Schlusche</i> Director of the Rhine-Neckar regional association <i>Jochen Ehlgötz</i> Managing Director of the Karlsruhe TechnologyRegion

From 2.35 pm

Intelligent strategies to restart the economy

Germany | Baden-Württemberg

Ralph Schlusche

Rhine-Neckar Metropolitan Region

Jochen Ehlgötz

Karlsruhe TechnologyRegion

Netherlands | Groningen Province

Rolinde Weide-Gernaat

Managing director provincie Groningen

Switzerland | Northwestern Switzerland

Dr. Martin Bopp

Managing director Hightech Zentrum Aargau

Dr. Christof Klöpffer

CEO Basel Area Business & Innovation

Italy | Lombardy Region

Alan Christian Rizzi

State Secretary of the Lombardy Region for International Relations

Belgium | Flanders

Mark Antonissen

Advisor for International Collaboration & Strategy, VLAIO
Agency for Innovation and Entrepreneurship

Slovenia

Simon Zajc

State Secretary, Ministry of Economic Development and
Technology Slovenia

4.15 pm

Closing remarks and Wrap-up

4.30 pm

End of the event

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Please do not hesitate to contact us with any questions or remarks:

translake GmbH, Obere Laube 53, 78462 Konstanz, Tel.: +49 7531 365 92 30,

Email: info@translake.org